ALL YEAR 'ROUND PROFITS WITH ALL 'ROUND THE HOUSE USE OF...

Cordomatic® Reels

•AUTOMATICALLY RETRACTING
•LIGHT AND POWER WHERE NEEDED

HANDI-LITE REEL
Versatile for indoors or outdoors, workshops, garage, patio. Cord locks at any desired length, retracts automatically into case. Built-in electric outlet in pistol grip handle. MODEL 500. $8.95.

CLOTHESLINE REEL
Convenient for laundry, basement, outdoors. Unique Lock Ring keeps line taut under heavy loads. Line retracts automatically into weather-resistant aluminum case after use. 2 Models CR-20' $3.95; CR-40' $6.95.

PORTABLE OUTLET REEL
Increases portable use of electric light and power. 3 way outlet permits operation of 3 electrical units, appliances or tools, at one time. Can be set on table, or hung on wall. Automatically retracts into case after use. Model 510E Ebony Brown, 510D Desert Beige and Model 510W White. $8.95.

MOBILE-LITE REEL
Provides completely portable illumination and power wherever needed. Simply plug in and carry mobile-lite to point of use. Swivels in any direction. Automatically retracts into case after use. Model 505 $10.95.

Cordomatic® Reels
18th & Indiana Ave. Phila. 32, Pa.